

BAC



BACHELOR 3RD YEAR International Business

Organization: IAE Auvergne School of Management, University of Clermont Auvergne

Entry level: Year 3 of higher education

Duration of study: 1 year

Training location:

Pôle Tertiaire La Rotonde rue La Rotonde

or

26 avenue Léon Blum 63000 Clermont-Ferrand (3 or 8 T2C bus stop Cote Blatin)


UNIVERSITÉ
Clermont Auvergne



AUVERGNE
École Universitaire
de Management

DESCRIPTION

Objectives

This unique bachelor program trains students towards a 3-year undergraduate degree (BAC +3) entirely taught in English with a double competency: «Management» and «Modern languages». Students will enter directly in the third year. The two semesters are taught in English. As indicated by the French Ministry of Education and Research, foreign students will attend a “French as Foreign Language” course (20 hours) to help them better integrate and appreciate the French Culture.

Our goal is to provide students with the technical, analytical, evaluative, and communication skills needed for successful careers in Management with international exposure.

This program, coupling Management and Languages is exceptional and innovative at the French national level. The multidimensional training allows students to validate a level of excellence in modern languages, thus equipping them with an invaluable skillset for an international career. Students who are motivated, determined and career driven, must acquire in the first two years of training, a fundamental literacy in subjects like: economics, management and law, International Business. This allows successful students to advance towards Masters of Management studies, with an international orientation.

Professionalization of the diploma is conducted through:

- The comprehensive courses and lectures given by speakers from the world of business, public bodies, international organizations ...
- Internships or placements: corporate discovery internships are optional (with missions related to management), or internships abroad (which may be replaced by a studying period abroad)
- the tailoring of individual career plans and the development of professional tools such as resumes, cover letters, professional pitch.
- Alumni connections and professional career placements.

Targeted Skills

- Educate globally literate and world-ready graduates with good level of management and fluency in two foreign languages.
- Recognized academic level enabling students to enter a large diversity of Master’s degrees at the University of Auvergne or any other university internationally.
- Strong capability to work in companies demonstrated by internships
- Global openness witnessed by secondary language requirement, study/visit abroad

ADMISSION

Entry Requirements

The 3rd year of International Business program is available to students who have a 2-year higher education degree and a B2 level minimum in English Language.

Application

International students will first check if their country of residence belongs to the “EEF Etudes en France procedure countries” list established by Campus France:

<http://www.campusfrance.org/fr/page/a-partir-dun-pays-a-procedure-cef>

In this case application to the Bachelor’s degree 3rd year and for the visa will be done through Campus France only. No other application will be accepted.

If the country of residence does not belong to the “EEF Etudes en France procedure countries”, and only in this case :

- French-speaking students will apply under this link :

<https://candidature.uca.fr/WebCiell2/>

- English-speaking students will apply under this link :

<http://iae.uca.fr/>

ORIENTATION

Continuing studies

At the end of the bachelor study program, students can choose:

- to expand their knowledge in a Master's program, their fluency in at least two foreign languages will be a definite asset allowing integration into internationally oriented programs. An active orientation is conducted at the end of Semester 6 to access the various specialties of Masters of the School of Management and of the School of Economics.

or

- enter the labour market to pursue a lucrative career

Career opportunities

Growing opportunities for traditional and non-traditional careers in the management field in the domestic and international markets: Private companies, NGOs, consulting firms, global organizations...

STUDY PROGRAM

Bachelor 3rd Year International Business

	Hours of lectures	Hours of tutorials	Assessment	ECTS
SEMESTER 5				
TU 5 A Accounting, Finance, Management			15	
Managerial Accounting	20	10	4	CA
International Business Export	30		3	FWE
Corporate strategy	20	10	4	CA
Fundamentals of sales	20	10	4	CA
TU 5 B Language and Professional Tools			15	
Statistical inference	18	12	3	CA
International Business communication	20	10	3	CA
Langue A - Social issues and trends	20	10	3	CA
Business Game		20	3	CA
Optional Courses :			3	
Project Management	20			CA
Language C (Chinese Level HSK1)		30		CA
TU 5 D Complementary Qualification in Modern Languages				
Language A		15	3	CA
Language B - Choice between :			6	
German		40		CA
Spanish		40		CA
Other (submitted to acceptance)				CA
French Language Courses		20		CA

TU = Teaching Unit

CA = Continuous Assessment

FWE = Final Written Exam

Bachelor 3rd Year International Business

	Hours of lectures	Hours of tutorials	Assessment	ECTS
SEMESTER 6				
TU 6 A Accounting, Finance and Management				
Financial Accounting	20	10	4	FWE
Financial mathematics	20	10	4	FWE
Microfinance and social performance	20		2	FWE
Customer Relationship Management	20	10	4	FWE
Tools of international trade and logistics	20	10	4	CA
TU 6 B Language and Professional Tools			12	
Language A - Doing business in different cultures	10		1	CA
Professional personal project		16	1	CA
Informatics		20	2	CA
International marketing	20		4	FWE
Optional Courses :			4	
Language C (Chinese Level HSK1)		30		CA
French Language Courses		20		CA
Fiscality 2	20	10		FWE
Project Management	20	10		CA
TU 6 D Complementary Qualification in Modern Languages				
Language A - Doing business in different cultures		15	3	CA
Language B - Choice between :			6	
German		40		CA
Spanish		40		CA
Other (submitted to acceptance)				CA
TU 6 C Optional Complementary Internship				
Internship from 4 weeks to 12 weeks				

TU = Teaching Unit

CA = Continuous Assessment

FWE = Final Written Exam

ADDITIONAL INFORMATION

The Advantages of Studying at University of Clermont Auvergne

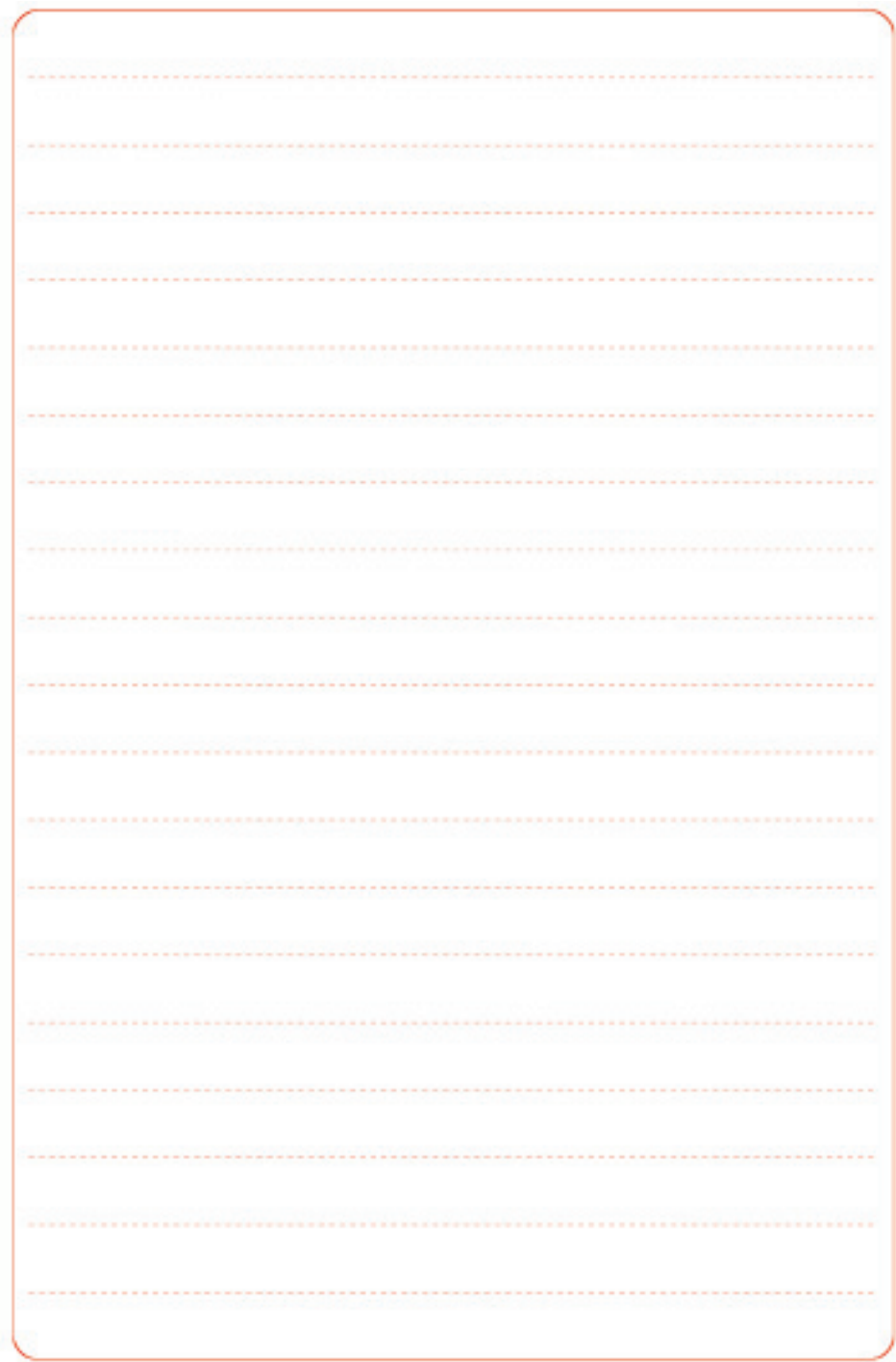
The program relies on the expertise of professors in Accounting, Management, Marketing, Finance from the School of Management, University Clermont Auvergne, and researchers affiliated to the Centre of Excellence in the field of Education, Research and Training for Accounting and Finance, Management, Marketing.

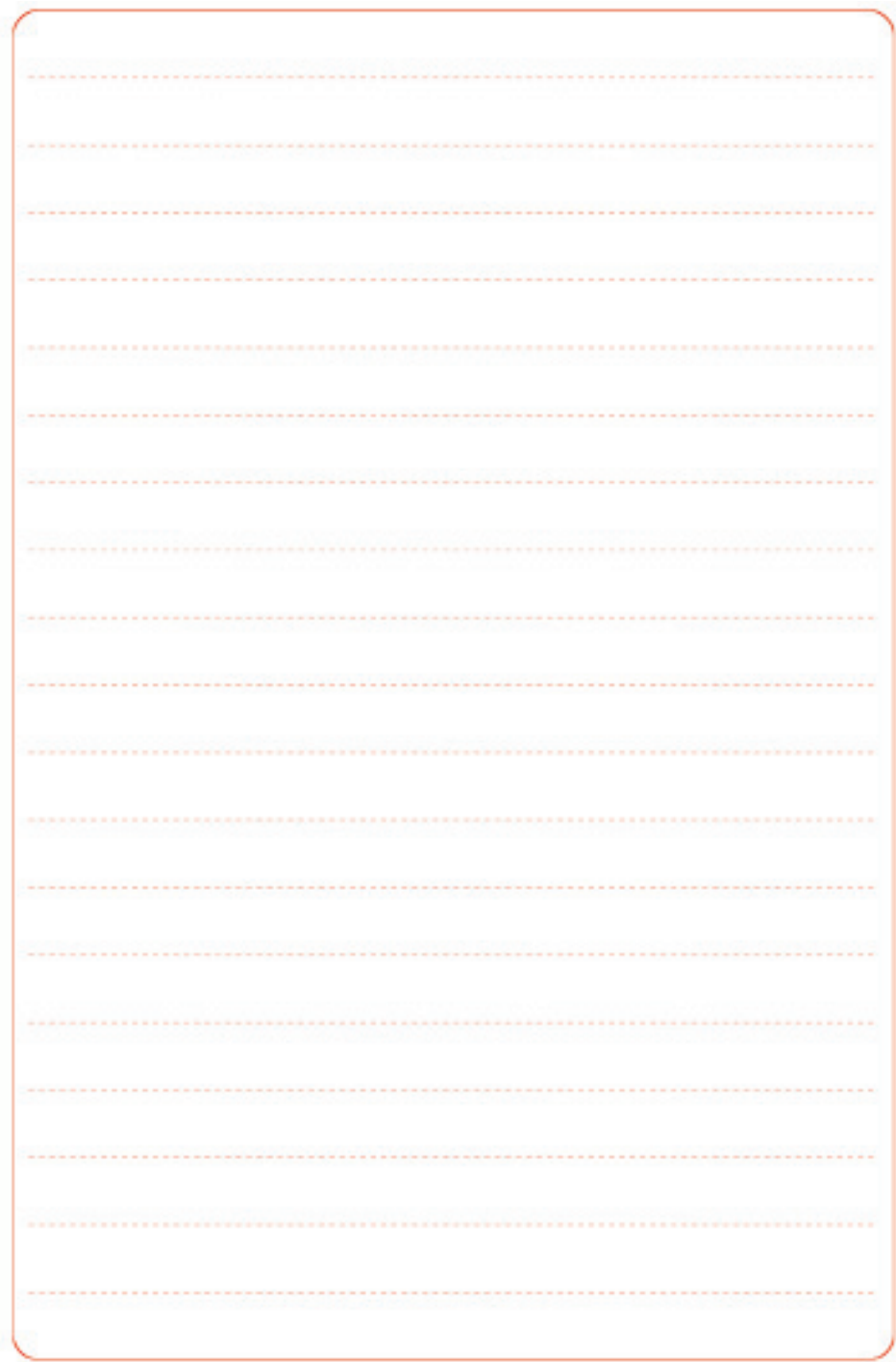
Several guest professors from prestigious partner universities and professionals also teach in this 3rd year Bachelor's program.

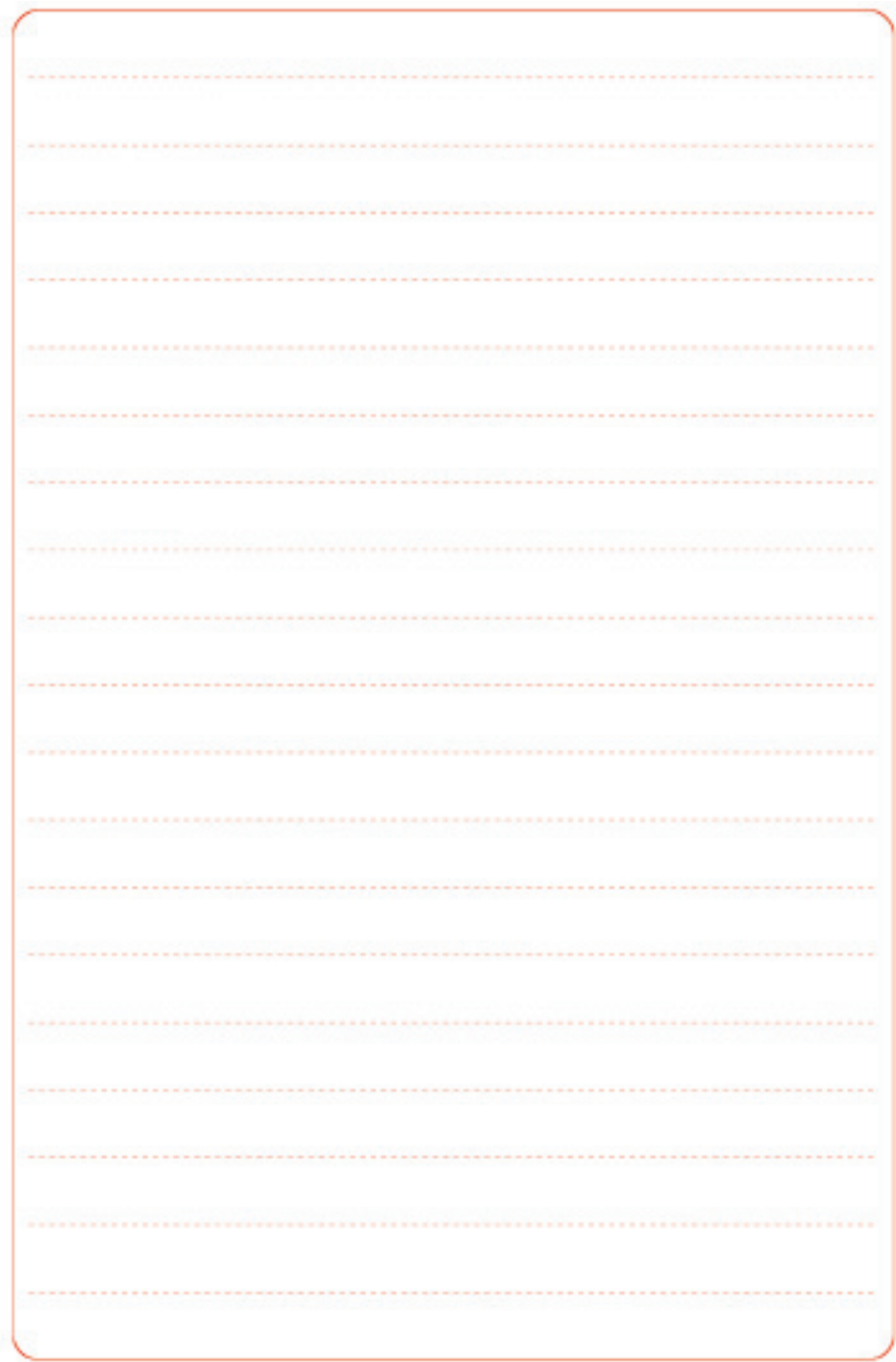
The Advantages of Studying at University Clermont Auvergne in a unique, natural setting located at the crossroads of Europe, the University of Auvergne is a multidisciplinary institution centred on two major fields: law - economics, management and sciences, and health - technology.

There are approximately 35,000 students, 2000 professor-researchers, 36 laboratories or research centers.

- The university is regularly ranked amongst the best French universities.
- A very helpful and enthusiastic staff will welcome you and help you deal with all different issues including: housing, insurance...
- Situated in the valley of Auvergne's volcano park, the university offers excellent conditions for study and work in a green region overflowing with a vibrant cultural and sporting life.







CONTACTS

PROGRAM DIRECTION

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INTERNATIONAL RELATIONS

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ACADEMIC ADMISSIONS

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